



Sara Falkson

Product Designer

Contact

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Education

Dartmouth College

2018 - 2022 GPA: 3.78

BA in Human-Centered Design,
Digital Arts, and Cultural
Anthropology

Skills

Design

UX/UI Design
UX Research
Voice UX
InVision
3D Printing
Prototyping
Animation

Software

Figma
Sketch
Adobe Photoshop
Adobe Illustrator
Autodesk Maya
SolidWorks
Rhino
Audacity
Final Cut Pro

Coding

Python
HTML5/CSS
Java

Hobbies

PADI Scuba Diving
Therapy Dog International
Athletic Coaching
Field Hockey
Wakeboarding

Experience

UX Design Intern, IBM

Jan. 2021 - Aug. 2021

Captained interns in the Cloud & Cognitive Software unit while collaborating with developers, project managers, and researchers, on creating consistent designs for the Cloud Pak for Data platform

Product Design Mentor, DALI Lab

Dec. 2018 - present

Mentored designers, developers, project managers, and stakeholders, to create mobile and web applications for Blabl, 6AM Health, GoPhish, PeerTECH, Aerial Burial, NHPR Civics 101, ITC Vox, ITC Petition, and PCFA

Product Designer, Stanford Innovation Lab

Nov. 2020 - Feb. 2021

Led the nonprofit, CoachMe Health, through the iterative design process to create mobile and web platforms for low-income Americans on Medicaid with personalized and tech-enabled care

Product Designer, Harvard iLab

Nov. 2020 - Feb. 2021

Launched the HomeHunter feature to streamline the home-buying search and comparison process after conducting user interviews, greyscales, and prototypes

Product Designer, Reliable Respiratory

March 2020 - present

Piloted the accessible design process throughout COVID-19 for my family's medical distribution company for patients in need of sleep therapy, CPAP machines, respirators, and ventilators

Leadership

Dartmouth Field Hockey Captain

Co-Captained the 2020 and 2021 Varsity Field Hockey team through the COVID-19 pandemic season, and elected by staff and teammates

UX/UI Design Teaching Assistant

Guided 28 undergraduate students in applying UX/UI Design principles and worked closely with faculty

SAAC Marketing Executive Board Member

Redesigned the Dartmouth social media platforms to voice and improve student-athlete experiences with the Dartmouth College Athletic Department

Awards

IBM Bee-Hive Captain

Responsible for organizing events for 400 interns in the Cloud & Cognitive Software department across a variety of global timezones

IBM Design Jam

Awarded first place in "Most Innovative" and "Most Engaging" for the March and July 2021 innovation design jams with the Data Virtualization team

Agnes B. Kurtz Award

Nominated by Dartmouth Athletics as the "woman who best combines proficiency in athletics with dedication to the furthering of women's athletics."